



Substitute Senate Bill No. 348

Public Act No. 15-245

***AN ACT CONCERNING THE SALE OF FARM PRODUCTS AS
"CONNECTICUT-GROWN".***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

Section 1. Section 22-38 of the general statutes is repealed and the following is substituted in lieu thereof (*Effective October 1, 2015*):

(a) For purposes of this section, "farm products" means products resulting from the practice of agriculture or farming, as defined in section 1-1 and "Connecticut-Grown" means produce and other farm products that have a traceable point of origin within Connecticut.

(b) Only farm products grown or produced in Connecticut shall be advertised or sold in Connecticut as "Connecticut-Grown". Farm products grown or produced in Connecticut may be advertised or sold in Connecticut as "Native", "Native-Grown", "Local" or "Locally-Grown". Farm products grown or produced within a ten-mile radius of the point of sale for such farm products may be advertised or sold in Connecticut as "Native", "Native-Grown", "Local", or "Locally-Grown". Any person, firm, partnership or corporation advertising farm products as "Native", "Native-Grown", "Local", "Locally-Grown", or "Connecticut-Grown" shall be required to furnish written proof within ten days of the sale of such products that such products were grown or

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produced in Connecticut or within a ten-mile radius of the point of sale, as applicable, if requested to do so by the Commissioner of Agriculture or said commissioner's designee. Any person who violates any provision of this [section] subsection shall be fined not more than [twenty-five] one hundred dollars for each product label in violation of this [section] subsection.

(c) In addition to the provisions of subsection (b) of this section, any person who sells any farm product as "Connecticut-Grown" at a farmers' market in this state shall offer such product for sale in the immediate proximity of a sign that is: (1) Readily visible to consumers, (2) not less than three inches by five inches in size, and (3) in a form that is substantially as follows:

THIS FARM PRODUCT IS CONNECTICUT-GROWN. THIS FARM PRODUCT WAS GROWN OR PRODUCED BY THE FOLLOWING PERSON OR BUSINESS: (INSERT NAME AND ADDRESS OF PERSON OR BUSINESS)

The lettering on any such sign shall be of such a size, font or print that is clearly and easily legible. Such a sign shall accompany each type of farm product that any such person sells as "Connecticut-Grown". Any person who violates the provisions of this subsection shall receive a warning for the first violation and for any subsequent violation shall be fined one hundred dollars for each violation.

Approved July 10, 2015